



**MCBC Annual Meeting  
&  
China Product Safety Forum  
Networking Reception Followed by Panel Discussion**

**China Product Safety Forum:** Growing US-China business relations featuring interdependence, mutual benefit and win-win progress have brought the peoples of the two countries increasingly closer. However, growing concern over the safety of products from China burst into the news in early 2007, causing many consumers, businesses and governments to seriously question just what "Made-in-China" means – and whether anything made in China is really safe. Recent recalls and scandals, including toys tainted with lead paint, vegetables containing pesticide residue, and fish contaminated with suspected carcinogens, have created tremendous confusion and made it difficult to discern what is fact, fiction or hyperbole. Tensions and uncertainties have appeared to build, along with calls "for something to be done," such as increasing trade restrictions, placing severe strains on US-China business ties. In order to bring some balance and clarity to the situation, MCBC is organizing at its January 29 Annual Meeting a panel discussion on issues surrounding "Made-in-China" from the perspective of food safety, supply chain management, testing, marketing, and trade.

**Annual Meeting:** This Annual Meeting will include the election of the 2008 MCBC Board of Directors, the President's Report on MCBC's activities and status, and the Treasurer's Report on MCBC's financial standing. In addition, a discussion of the findings of the annual MCBC Membership Survey will give you an opportunity to help shape the direction of MCBC's future programs and initiatives. A reminder: MCBC members wishing to participate in the Annual Meeting must be in good standing, and current with their dues, in order to vote. If you have not paid your 2008 dues, please do so today.

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Location: McCormick & Co.  
Time: 5:30pm to 8:00pm  
Price: \$20 Member; \$35 Non-members

### Bios of Panelists:

**Steven Drake**  
**Principal, Steven Drake Associates, LLC; Communications Committee Chair, Maryland-China Business Council**

Mr. Drake draws on his nearly 25 years of experience developing and leading strategic, global communications programs for some of the world's most recognizable and influential organizations to provide a range of services designed to help clients effectively communicate with audiences most important to their success, influence or reinforce perceptions and opinions, and achieve their organizational objectives. His current and recent clients include Merchant Link, LLC, Laureate Education, Inc., Education Industry Association, Graduate Management Admission

Council, the National Association of Social Workers, Voyager Expanded Learning, Rosetta Stone, Bluefire Security Technologies, Vimicro, and Duke Realty.

**Christina Huang, QA Director – Asia Pacific, McCormick & Company, Inc., Director, Maryland China Business Council**

Ms. Huang has worked since 1991 for McCormick & Company, Inc. - the world's largest manufacturer and distributor of spices, seasonings, and flavorings. She is responsible for the Quality Assurance systems and programs of McCormick's operations in Asia Pacific. She travels frequently to China and Asia-Pacific to provide operational guidance to several subsidiaries and joint ventures in the region, including manufacturing facilities in Guangzhou and Shanghai, China. These locations supply the company's rapidly growing China business with a broad portfolio of quality consumer, food service and industrial dry and liquid products. Christina has been intimately involved in raw material localization when she was stationed in Guangzhou between 1995 -1998, and in Shanghai in 2007.

**Joseph P. Mohorovic , Vice President for Strategic Management, Consumer Goods Division of Intertek Testing**

Intertek is the global leader in testing, inspection and certification of consumer products, commodities and systems. They employ over 20,000 in 970 offices spanning 100 countries including a workforce of over 6,000 located in China and Taiwan. Prior to joining Intertek in June of 2007, Mr. Mohorovic served at the U.S. Consumer Product Safety Commission from 2002 - 2007. At the CPSC, he served dual roles as Chief of Staff and the first ever Director of the Office of International Programs and Intergovernmental Affairs (IPIA). As Director of IPIA, Mohorovic oversaw and coordinated CPSC's international and intergovernmental efforts with respect to consumer product safety standards development and harmonization, inspection and enforcement coordination, and consumer education and information dissemination.

**Larry Bohlen, President - NaturalCheck, LLC**

Mr. Bohlen is a former NASA engineer, an international environmental advocate, and a food safety entrepreneur. Today he is developing novel methods to detect food contaminants through NaturalCheck, a triple-bottom line company that he founded. Mr. Bohlen is active in the Baltimore Washington Chamber of Commerce, the Chesapeake Sustainable Business Alliance, Slow Food USA, and the Social Venture Network. Previously, he held positions at the American Lung Association and at Friends of the Earth where he directed the Health and Environment Program to prevent atmospheric, heavy metal, pesticide, and genetically engineered pollution.

**David John Hofmann , InterChina Consulting**

Mr. Hofmann has extensive work experience in both Hong Kong and Mainland China having lived and worked in the region for over 16 years for both large and small multinational companies. His experience is in both line and management positions in a wide range of industries including textiles, automotive and healthcare. A fluent Mandarin speaker well versed in cross-cultural management. InterChina Consulting is a boutique management consultancy specializing in strategy, corporate M&A and human resource services for companies doing business in China. InterChina has developed expertise in select sectors, including Automotive & Components, Chemicals, Energy & Power, Food & Beverage, and Distribution Services.