



Maryland Marine & Boat Mission to China ▶ ▶ ▶ XIAMEN INTERNATIONAL BOAT SHOW

The *Baltimore-Xiamen Sister City Committee, Maryland/Washington DC District Export Council, U.S. Export Assistance Center, and Cooper-Wallace LLC* invite you to join the “Maryland Marine & Boat Mission” to the Xiamen International Boat Show, October 31 - November 3, 2009. Held at the state-of-the-art Wuyuan Bay Marina Complex, the products and services of mission participants will be showcased, with additional opportunities for site visits, networking events, and meetings with industry contacts! Please attend the Info Session for more details ▶ ▶

Why XIAMEN?

- **Dynamic Relationship.** Xiamen and Baltimore have been Sister Cities for nearly 25 years and enjoy a close and dynamic relationship encompassing business, education, culture, health and environment. We are well known and trusted in Xiamen and have strong contacts at the highest levels of government and commerce.
- **Economic Strength & Emerging “Yachting & Boating Culture”.** Xiamen, a coastal city in southeast China, ranks fifth in terms of the country’s commercial buying power - in 2008 Xiamen’s GDP reached \$23 billion, with per capita GDP exceeding \$9,000. With Xiamen’s natural port, favorable ocean conditions and an ideal climate for yachting and boating, the city is home to luxury marina facilities attracting wealthy elite from across the region.
- **Business Opportunities: Upstream Suppliers, Manufacturers, Service Providers.** As home to China’s eighth largest deep water port, Xiamen boasts a large yacht manufacturing base which accounts for nearly a third of the country’s yacht exports. However, the industry lacks a critical mass of upstream suppliers, complementary industries, and service providers to support the growing industry. These include: engines, steering systems, navigational devices, specialized interiors and furnishings, marina design, crew training, navigational and waterway management, safety/rescue systems, marina management, maintenance facilities, and specialized boats.
- **Model City of the Future.** The Chinese government views Xiamen as a city of the future. Xiamen has been a recipient of numerous domestic and international awards: UN Habitat Award, State Model City in Environmental Protection, Top Ten Pleasant Living Cities in China, State Health City, and State Model City in Tourism.



Information Session

Date:

Wednesday, July 29, 2009

Time:

10:00 am

Venue:

US Export Assistance Center
300 W. Pratt Street, Suite 300
Baltimore, MD 21201

Please RSVP by July 22:

Robert Jackson
Cooper Wallace, LLC
410-462-4545
robert@cooperwallace.com

Kewen Xie
US Export Assistance Center
410-962-4539
Kewen.Xie@mail.doc.gov

Sponsoring Organizations:



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