

China (Guangzhou) International Bamboo and Rattan Expo. & Online Exhibition 2007

Time: Sept. 22-24, 2007; Place: China Import and Export Commodities Fairground (Guangzhou)

The online exhibition will last until Dec.31, 2007 Website <http://wz.semhoo.com>

INVITATION

Sponsors: International Network for Bamboo and Rattan (INBAR)

China Bamboo Industry Association (CBIA)

Supporters □ American Bamboo Society (ABS)

China National Bamboo Research Center (CBRC)

European Bamboo Society (EBS)

International Center for Bamboo and Rattan (ICBR)

Italian Bamboo Association (IBA)

National Mission on Bamboo Applications (NMBA), India

Organizers: Guangzhou Struggle Exhibition Co., Ltd., Hangzhou Semhoo Network Information Co., Ltd.

Co-organizers:

Zhejiang Forestry University, Zhejiang Bamboo Industry Association,
Guangdong Bamboo Industry Association, Fujian Bamboo Industry Association
Jiangxi Bamboo Industry Association, Sichuan Bamboo Industry Association
Guizhou Bamboo Industry Association, Anji Bamboo Industry Association
Suichang Bamboo Charcoal Industry Association, Quzhou Bamboo Industry Association
Huangshan Bamboo Industry Association, Hainan Bamboo Industry Association

Main Activities:

1. Trade exposition for bamboo and rattan industries;
2. International online exhibition of bamboo and rattan industries; (Note: Further information is available.)
3. Seminars on sustainable development of bamboo and rattan industries; (Note: Further information is available.)
4. Introductions to “bamboo hometowns” in China; (Note: Further information is available.)
5. Awards for high quality products; (Note: Further information is available.)

On the occasion of the 10th anniversary of the International Network for Bamboo and Rattan (INBAR), Guangzhou International Bamboo and Rattan Expo (IBRE) 2007, jointly sponsored by INBAR and the China Bamboo Industry Association, will be held in Guangzhou, China, a city well known for its contribution to international trade, to promote the sustainable development of bamboo and rattan industries and develop the booming international trade in bamboo and rattan products. IBRE 2007 will stress interactions between producers and traders to produce desirable impacts of the

Expo. Participants will include producers, trading companies, research institutions and industrial associations from all around the world. Government officials and experts will also be invited to speak on issues related to sectoral policies, innovations, technology updates, international trade, environmentally sustainable development of the sector, and others. The Expo will consist of exhibitions in five halls: Hall for Chinese Bamboo Hometowns, Hall for Fine Bamboo and Rattan Products, Hall for Bamboo and Rattan Building and Decoration Materials, Hall for Bamboo Charcoal Products and Hall for Diversified Uses. The exhibition area is about 20,000 M² specially designed to showcase the latest products and technical innovations in the bamboo and rattan industries.

Eight Reasons for Choosing IBRE:

- ◆ Provides a series of specially designed activities to create business opportunities for suppliers and traders;
- ◆ Venue in Guangzhou (a city famous for international trade), adjacent to Hong Kong (a global trading center), provides sufficient resources for nearly 250,000 buyers;
- ◆ Global multinational purchasing organizations will be attending IBRE;
- ◆ Being held simultaneously with China Import and Export Trade Conference of Wood and Wooden Products, to create cross-sectoral trading opportunities for bamboo, wood and rattan products;
- ◆ Adheres to the concept of authority and special care to make IBRE a grand gathering of all types of bamboo and rattan products. It is estimated that the Expo will be visited by 25, 000 people. Representatives of INBAR member countries and trade offices of foreign embassies/consulates in China will also be invited to attend the Expo;
- ◆ The organizers will cooperate with the “Guangzhou Postal Service” to invite producers and consumers to participate in the Expo, based on the international industrial database of DNB. (There are approximately 50,000 available resources of bamboo and industries in the postal network.)
- ◆ Making full use of the international buyers resources of the China Import and Export Fair (CIEF), through long-term favorable cooperation with the China Foreign Trade Exhibition Group, we will print 500,000 copies of invitation letters to invite the main international buyers from previous sessions of CIEF to participate in the Expo.
- ◆ Entry into the bamboo online network -- Hangzhou Semhoo Network Information Co., Ltd. with its vast coverage, rich information and strong influence, will help you promote your products and services on the internet.

Exhibitions

(1) Hall for fine bamboo and rattan products

- ◇Bamboo furniture ◇Bamboo daily articles
- ◇Bamboo arts and crafts ◇ Bamboo musical instruments

(2) Hall for Bamboo and Rattan Building and Decoration Materials

- ◇Bamboo flooring ◇Bamboo panels and boards ◇Bamboo molding board
- ◇Bamboo decorative materials ◇Production machinery ◇Auxiliary materials

(3) Hall for Bamboo Charcoal Products

- ◇Pure bamboo charcoal ◇Bamboo charcoal for daily use ◇Deodorant bamboo charcoal ◇bamboo charcoal for cleaning ◇Bamboo charcoal techniques and ornaments ◇Raw bamboo

vinegar ◇ Fine bamboo vinegar

(4) Hall for Diversified Uses (1) Hall for fine bamboo and rattan products

◇ Bamboo furniture ◇ Bamboo commodities (apparatus)

◇ Bamboo arts and crafts ◇ Bamboo musical instruments

(2) Hall for Bamboo and Rattan Building and Decoration Materials

◇ Bamboo flooring ◇ Bamboo panels and boards ◇ Bamboo form board

◇ Bamboo decorative materials ◇ Production machinery ◇ Auxiliary materials

(3) Hall for Bamboo Charcoal Products

◇ Original bamboo charcoal ◇ Bamboo charcoal for daily use ◇ Deodorant bamboo charcoal ◇ bamboo charcoal for cleaning ◇ Bamboo charcoal crafts and ornaments ◇ Original bamboo vinegar ◇ Refined bamboo vinegar

(4) Hall for Comprehensive Utilization

1) ◇ Bamboo shoot food ◇ Manufacturing and packaging machines and materials for bamboo shoot food

◇ supplementary materials such as food additives

2) ◇ Bamboo medicines ◇ Bamboo health products ◇ Bamboo fiber and textile products ◇ Pulp and paper

3) ◇ Seed and planting stocks ◇ Bamboo Eco-tourism, bamboo parks, bamboo arboretum and nature reserves

4) ◇ Features of bamboo hometowns ◇ Bamboo gardening ◇ Wild animals and fungi in bamboo forests

5) ◇ Raw materials of bamboo and rattan ◇ Education and research on bamboo and rattan ◇ Technical consultancies and services

2) Prices

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|----------------------------------|---------------|---|
| Booth | Configuration | 9 □: Lintel, sign (Chinese & English), 1 desk, 2 chairs, 2 lamps, carpet, 1 dustbin |
| | Price | Foreign enterprise: totally USD: 2500 (9 □ per booth) |
| Open Ground | Configuration | ≥36 □ for rent (excluding basic configurations, to be decorated by exhibitor himself) Note: Exhibitor must pay decoration Building management expenses of RMB 28 Yuan per square meter. (Guangzhou Struggle Exhibition Co., Ltd.) |
| | Price | Foreign enterprise: USD: 250/□ |
| Online Exhibition Standard Booth | Configuration | 50MB online booth □20 product pictures □5 tridimensional presentation of products □ tridimensional presentation of exhibition hall |

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| | | Chinese and English versions of introduction to IBRE (Proceedings) Value: RMB 500 Yuan/piece (Free) |
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3) Notice to Exhibitors

All exhibitors must fill in the application forms, and then fax the forms to the Organizers stamped with the official seals and/or the responsible persons' signatures, as appropriate.

Having received the application forms, the Organizers shall issue the formal "Booth Confirmation Sheet". The exhibitors must make a payment of 100% or 50% of the full sum to the Organizers within 7 days of receiving the Confirmation Sheet.

4) Contact Us

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